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Cassidy Rae Ponton adds her creative touch during Princeton’s Culturefest. Photo by Richard Hypes. (See story on page 10.)
West Virginia’s creative community pulled together this summer to help neighbors devastated by a historic June flood that killed 23 people, destroyed more than 1,000 homes and businesses and damaged many more, including the Greenbrier Valley Theatre (GVT) in Lewisburg.

The theater’s entire stock of costumes, props and set pieces along with sewing machines, an industrial iron and other supplies were ruined when its basement took on more than five feet of water. In the early hours of the June 23 flood, actors and musicians from previous shows joined theater patrons in pitching in to help with the sobering job of clearing the basement.

After the water receded, Oglebay Institute’s Towngate Theatre in Wheeling donated a truckload of costumes, fabric and sewing supplies to the Greenbrier County theater. The Market Street Yarn & Crafts shop in Parkersburg donated two gently-used embroidery machines.

“We’d been wanting to help, and this seemed like something we could do,” said co-owner Mack Ferrebee.

Oglebay Institute’s director of performing arts, Kate Crosbie said, “If arts organizations can’t support each other, how do we expect anyone else to support us? It’s up to all of us to keep the arts alive and well in West Virginia.”

It was that spirit of community that led to professional musicians from across the state banding together as the “Orchestra of the Hills” to perform a benefit concert in Charleston. Proceeds are being used to replace high school musical instruments, band uniforms and choir risers at Herbert Hoover High School in Kanawha County, Richwood High School in Nicholas County, and Greenbrier East High School in Greenbrier County that were devastated by the flood.

“Among those impacted by the June flooding are school music programs very much like those where many musicians get their start,” said Dr. Scott Woodard, director of bands and instrumental music at West Virginia State University, a co-sponsor of the benefit performance. “Our collective goal is to make sure the students affected by June’s flooding have the opportunity to continue to pursue their passion for music.”

ArtsBridge in Parkersburg collected 50 band and string instruments for students at Herbert Hoover High School and Eastern Greenbrier Middle School.

“It’s just a way to get instruments into the hands of kids that need them,” said ArtsBridge Executive Director Jane Irvine. “We’re just reaching out to our neighbors (throughout) West Virginia.”

The Artist Collective of West Virginia partnered with the Morgantown Arts Center to host a fundraising exhibition at the Morgantown Brewing Company to help fellow West Virginians.

“It’s not every day that you get a chance to directly change the lives of people affected by such a heartbreaking disaster,” event organizers said on Facebook.

Wheeling Symphony Orchestra also joined the recovery effort by collecting donations for flood victims during a July concert in Clarksburg.

As rebuilding efforts continue, two organizations have taken advantage of matching grants through the West Virginia Division of Culture and History that are designed to help during such emergencies.

GVT sought $10,000 through the division’s Cultural Facilities and Capital Resources Fast Track grant program to repair its basement costume shop and storage area. Alderson Main Street applied for $3,000 to replace display units, shelving, lighting, seating and other materials at the Alderson Artisans Gallery.

These are just a sampling of the ways in which the arts community came together to help others in need. Even as our hearts broke, the generosity of so many West Virginians who are always willing to lend a helping hand makes us proud and brings comfort and hope as so many move beyond the devastation toward recovery.
Open Studio Tours Raise Artists’ Profiles, Awareness of the Arts

Open studio tours, like the one the Randolph County Community Arts Center’s hosted in August, help to raise awareness of the arts by giving travelers and sightseers the opportunity to visit, interact with and observe working artists as they create in their home studios and galleries.

The arts center’s tour encompassed Randolph, Tucker, Barbour and Upshur counties in the heart of the Mountain State, and featured more than 50 artists, including sculptor Andrew Thorne, watercolorist Deanna Gillum and glass artist Martha Reynolds. All disciplines were represented, including fine arts, music, fabric art and various crafts. The more than two dozen destinations included professional and commercial galleries as well as home studios maintained by individual artists who opened their doors to the public for three days.

Personal interaction between tourists and the artists is the linchpin of such events. Open tours give guests unprecedented access to the natural environment of a working artist and the opportunity to observe the creative process.

“Living in a region so steeped in the arts, it’s only natural that we would try to bridge the world of the artist with that of the tourist, to bring them together and open up dialogues that wouldn’t take place otherwise,” said Executive Director Kurt Barkley. “As West Virginia continues to grow as a cultural and tourism destination, we wanted to design an event that was unique and exciting for everyone involved.”

The Arts Center produced a full-color, glossy fold-out brochure with information about each artist and their specialty, detailed maps to each location on the tour and full contact information. These brochures were available at rest areas, hotels and restaurants throughout West
How to Sell Art at Open Studios
By ArtBusiness.com

Do:
- Showcase your most striking and imposing works of art.
- Make guests feel comfortable by greeting them and offering to answer questions while letting them browse at their leisure.
- Have several works of art clearly displayed in a part of your studio that approximates a gallery setting.
- Offer art in a variety of price ranges.
- Have business cards with adequate contact information, a short statement about your art, your resume, website information and a place where people can sign up to be on your email or mailing list.
- Consider all reasonable offers. Suggest payment plans if interested parties seem hesitant to buy.

Don’t:
- Make yourself inaccessible by engaging in long conversations with friends or being so focused on making art that no one can comfortably approach you.
- Eliminate potential buyers by hiding your most affordably priced art and only showing the expensive pieces.
- Jack up your prices. If anything, lower them.
- Display your lower priced art in such a way that it looks like trash.
- Overload and confuse viewers by showing every piece of art you’ve ever created.

Upcoming Studio Tours

October 22-23
Berkeley Springs Studio Tour
berkeleyspringsstudiotour.com

November 12-13
Over the Mountain Studio Tour
Charles Town
studiotourwv.com

Above: Watercolor by Deanna Gillum, Upshur County
Below: Watercolor by Marcia Mitchell, Randolph County

Glass by Martha Reynolds, Doddridge County

Virginia, the Randolph County Convention and Visitors Bureau, and at the arts center’s office in Elkins. Anyone interested in the event could also visit the new Open Studio Tour web site at www.randolphartscenteropenstudiotour.org. For additional electronic access to tour information, the arts center developed a mobile application for tourists to use from their smartphones and tablets while traveling.
‘Golden Horseshoe’ Gives Teachers Artistic Way to Teach West Virginia History

By P.J. Dickerscheid

Golden Horseshoe the musical celebrates the history of West Virginia, the only state born of the Civil War. Photo courtesy of R.J. Nestor.

Golden Horseshoe the musical celebrates West Virginia. It was created in West Virginia by West Virginians from West Virginia-centric material. The play also is unique in that it is specifically targeted toward middle school students and is tightly integrated with the curriculum.

“Because it is both entertaining and educational, it will pique students’ interest and motivate them to learn more when they return to the classroom,” organizers behind the production said in their application for a $4,625 Community Arts Project Support grant from the West Virginia Division of Culture and History. That grant helped to pay actors, set and costume designers, a choreographer and a director.

R.J. Nestor and David Scoville, both of Morgantown, collaborated on writing the play to commemorate West Virginia’s 150th birthday. Nestor wrote the music and lyrics. The play is about a father who helps his son study for the Golden Horseshoe test while coping with the recent death of his own father. The story unfolds in historical and musical scenes in the son’s imagination as the audience meets John Brown, Stonewall Jackson and many more historical figures. The show that centers around the Golden Horseshoe test, which has been a West Virginia tradition since 1931, is educational, funny, touching, entertaining and uplifting.

For 85 years, eighth graders in West Virginia have had the opportunity to become a knight or lady of the Golden Horseshoe based on their knowledge of West Virginia history, geography, geology, politics and sociology. The play was a labor of love, especially for Nestor, whose late father was a West Virginia history teacher. The project went from an idea to a workshop to a performance in a little over six months.

Besides capitalizing on what is uniquely West Virginian, Nestor and Scoville brought lots of production experience to the table, having been involved in more than 100 productions between them. A solid board of directors includes a lawmaker, attorney, historian, people with significant nonprofit and government experience as well as theatrical and production experience, all of whom share a love for the state’s culture and history.

Golden Horseshoe was first performed in October 2013 to an audience of about 2,000, including 1,250 students from 11 schools. In August 2015, the show embarked on a five-city tour in Parkersburg, Morgantown, Moundsville, Charleston and Petersburg. Today, Golden Horseshoe reaches about 11,000 people a year, mostly students, with its positive, heartfelt celebration of education and community. For more information, visit goldenhorseshoemusical.com.

“Our students do not get enough chances to be engaged with the arts in our public school system today. I strongly believe that Golden Horseshoe – the Musical can help to motivate my students in the classroom to achieve the goal of becoming a knight or lady of the Golden Horseshoe.”

Tommy Nester
Teacher, Keyser Middle School
The Tamarack Artisan Foundation has changed its name and unveiled a new vision, mission and scope for its services along with plans for new office space and a Creative Business Incubator on the West Side of Charleston.

The Tamarack Foundation for the Arts is working to raise $100,000 for an initial build-out of the former Staats Hospital that would include the incubator as well as a collaborative training space, gallery and offices for the foundation. At some point, it hopes to add studios and working spaces for artists and creatives.

The BrickStreet Foundation, in partnership with Crawford Holdings, LLC and the Mills Group, kicked off a capital campaign for the foundation’s Creative Business Incubator in March with a generous $25,000 gift.

The foundation’s new and refreshed programming and services include an online resource library, an artist opportunities e-newsletter and webinar series targeted at developing artists’ skills.

To encourage business growth, the foundation offers a rural-to-urban market program and an online platform that showcases the brightest West Virginian creative businesses called Made in West Virginia. It also provides a business service network, cooperative business services and reduced-rate business services.

Other resources for artists include fellowships, emergency relief funds, a creative network and Trails, an online platform designed to drive foot traffic to artist shops, studios, arts institutions and other arts-focused businesses.

These changes, said Tamarack Executive Director Alissa Novoselick, are designed to build the creative sector of West Virginia’s economy through artist entrepreneurship.

For more information, visit tamarackfoundation.org.

Tamarack’s Creative Entrepreneur Speaker Series

These online events are free to West Virginia artists thanks to a grant from the Claude Worthington Benedum Foundation. To register, visit tamarackfoundation.org/speakerseries/

Find Your Voice: Create Your Unique Business and Find Customers That Will Love to Buy From You
Webinar: October 6: 12 – 1 p.m.
Open Q&A: October 13: 12 – 12:30 p.m.

Pricing Your Work - General
Webinar: October 27: 12 – 1 p.m.

Selling Success: How to Prepare for Fairs, Festivals and Trade Shows
Webinar: November 8: 12 – 1 p.m.
Open Q&A: November 15: 12 – 12:30 p.m.

How to Approach and Engage with the Gatekeepers of the Art World
Mondays, November 21 and 28, December 5 and 12: 7 – 8:30 p.m.

Pricing Your Work – Plus for Fine Artists
Webinar: Thursday, December 8: 12 – 1 p.m.
Neely Seams Makes it into Top 9 at National Poetry Out Loud Competition

Neely Seams of Greenbrier East High School, Greenbrier County, made us proud again this year at the national Poetry Out Loud competitions. She was one of nine finalists in the national competition that included students from all 50 states, the District of Columbia and the Virgin Islands.

The memorization and performance competition of classical and contemporary poetry begins at the local high school level, with schools participating in classroom and school-wide contests.

Neely represented West Virginia in Washington, D.C., in May after competing against 38 students who advanced to the state competition in March. This year, 38 schools held contests across West Virginia, with 4,375 students participating under the guidance of 104 teachers. At least nine schools participated for the first time or returned after several years’ absence.

This was Neely’s second year as state champion. She won the 2015 state competition and was one of eight finalists in Region 1 of the national competition.

The West Virginia Division of Culture and History and the West Virginia Commission on the Arts partners with the National Endowment for the Arts and the Poetry Foundation to encourage youth to learn about great poetry and their literary heritage while mastering public-speaking skills and building self-confidence.

New York filmmaker Judy Lieff met with community artists and educators in Lewisburg in April to talk about facilitating collaborations among diverse artists, how language can shape our assumptions about disabilities and how to become more inclusive as a society.

The filmmaker and educator with a background in dance and experimental film was there to talk about Deaf Jam, her first feature documentary, which highlights American Sign Language (ASL) poetry through the story of a young deaf poet’s search for identity.

As part of the program made possible by Mid Atlantic Arts Foundation’s (MAAF) On Screen/In Person regional film touring program, Carnegie Hall’s Executive Director Sara Crickenberger and Artistic Director Lynn Creamer arranged for a pre-screening art opening and reception, along with a performance by this year’s Poetry Out Loud West

Mid Atlantic Arts Foundation’s On Screen/In Person Program Provides Help to West Virginia Venues, Filmmakers
Virginia state winner Neely Seams. In a blog, Lieff said the most poignant moment of her trip to West Virginia came via a post-screening email from a teacher who attended the screening along with one of her deaf students: “overwhelmed with thanks to you for not only opening the world of ASL poetry to the hearing world but for giving isolated students from the deaf world the opportunity to see they are not alone.”

That kind of connection and impact, Lieff said, is what makes the hard labor that goes into documentary filmmaking so incredibly rewarding.

MAAF’s On Screen/In Person program offers benefits to both West Virginia filmmakers and nonprofit organizations in West Virginia that want to show independent American films in their communities.

Carnegie Hall and the Clay Center for the Arts and Sciences have both taken advantage of the program. For $5,000, venues host one-a-month public screenings of six new independent American films, Q&A sessions with the filmmakers and a community engagement event with the filmmakers to provide greater appreciation for their work and the art of film. Each host site also receives a $2,400 grant from MAAF that enables them to provide a $400 stipend to each filmmaker.

West Virginia filmmakers can apply for the opportunity to share their work throughout the mid-Atlantic region. The films and their creators are selected by participating host sites through a competitive film submission and review process managed by the foundation. Each selected filmmaker visits between five and eight host sites and, in addition to the $400 stipends, receives a $200 per diem to cover accommodations, food and miscellaneous travel costs. The foundation pays all travel expenses.

For the hosts, MAAF also provides full tour management, administers the film review process, coordinates travel arrangements and provides branded marketing tools and promotional materials for each film. To learn more about the program, contact Kimberly Steinkle-Super at kimberly@midatlanticarts.org.
WVDCH/WVCA Adds Second Funding Cycle, Changes FY2018 Deadline for Brick and Mortar Projects

The West Virginia Division of Culture and History and the West Virginia Commission on the Arts added a second funding cycle for Cultural Facilities and Capital Resources (CFCR) grants. It also changed the deadlines for the fiscal year 2018 deadlines.

CFCR grants provide money to renovate, build, and acquire real property, including alterations needed to comply with Section 504 of the 1974 Rehabilitation Act or the 1990 or 2010 Americans with Disabilities Act. Nonprofit arts or history organizations and agencies of county or municipal government, including school boards, are eligible to apply.

All projects for the second funding cycle must fall between February 1, 2017 and September 30, 2017. The postmark deadlines for the second funding cycle are:

- October 1: Letter of Intent (encouraged, but not required)
- November 1: Draft review
- December 1: Application submission
- February 1, 2017: Notification of awards

Deadlines for fiscal year 2018, which runs from July 1, 2017 through June 30, 2018 will have the following postmark deadlines:

- February 1, 2017: Letter of intent
- March 1, 2017: Draft review
- April 1, 2017: Application submission

Guideline and application forms can be found at http://www.wvculture.org/arts/grants/culturalfacilities/FY17CFCRAppFinal.doc.

To discuss or develop projects or for questions about the application process, contact Debbie Haught at 304-558-0240 extension 714 or Debbie.R.Haught@wv.gov.

Kanawha Valley Artists to Sell Surplus Tools, Supplies

Artists, hobbyists, teachers and bargain hunters might want to check out the Kanawha Valley Art/Craft Destash Bash on September 30 and October 1 when area art and craft producers will be selling art-related materials, tools, accessories, books and media they no longer want or need.

More than 20 artists, with decades of almost new and gently used materials, will offer an eclectic mix of quality art supplies and miscellaneous studio treasures from 4 p.m. to 8 p.m. on Friday, September 30, and from 10 a.m. to 2 p.m. on Saturday, October 1, at the Habitat for Humanity’s Homeowner’s Education and Community Center, 815 Court Street in Charleston.

Available items will include:
- Brushes, paper, boards, mats, canvases and other painting and drawing materials.
- Sculpting materials for wood, metal, plaster, glass and clay (fabricating, carving, molding, casting accessories).
- Yarns, fabrics and other materials used for weaving, quilting, knitting and crocheting.
- Beads, pendants, wire and sheet metal used to make jewelry.
- Tools and portable equipment, such as small kilns, pasta-makers and airbrushing kits.

This event is organized by members of the Allied Artists of West Virginia, Charleston Art Group and Charleston’s East End Bazaar.

Artists Invited to Help Trim the West Virginia Artistree

Governor Earl Ray Tomblin and First Lady Joanne Jaeger Tomblin invite artists of all ages and abilities to help trim a tree at the Governor’s Mansion with ornaments handmade by West Virginians.

Hundreds of artists have created ornaments for the Artistree since the program began in 2011. Each year, the governor and first lady look forward to opening the boxes when they arrive from the Culture Center to see what interesting pieces participants have created.

Visitors throughout the holiday season will have the opportunity to enjoy the ornaments, which are displayed on a tree that stands in the foyer of the Governor’s Mansion at the State Capitol Complex.

This year, the handmade creations for the Artistree must be submitted by Friday, November 18. Submission forms are available at www.wvculture.org/arts/artistree.

Ornaments and accompanying submission forms can be hand-delivered or mailed to the Culture Center, 1900 Kanawha Boulevard East, Charleston, WV 25305 Attn: P.J. Dickerscheid.
Recent Additions to the West Virginia State Museum’s Permanent Art Collection

Above: Balancing Act
Acrylic on watercolor paper
Christine Rhodes
Parkersburg, Wood County

Top right: Farms and Fences
Photograph
Clayton Spangler
Charleston, Kanawha County

Above: Cross
Oil paint and spray paint on fabric
Mark Cline
Caldwell, Greenbrier County

Tribute to the Lost Incas
Clay
Randy Selbe
South Charleston, Kanawha County

The Vase Within
Chestnut, mulberry wood due, wood burner
Larry Weese Jr.
Ravenswood, Jackson County

Friends of Fossilized Carbon
Oil paint on canvas
Michael Teel
St. Albans, Kanawha County
The footprints of artists are everywhere in Princeton.

Neglected turn-of-the-20th-century buildings are being infused with new life as dozens of murals grace the sides of buildings. The historic Lavon Theater is being restored. New businesses are moving downtown alongside three museums and a community garden.

An abundance of live music, dancing, face-painting, costuming and sidewalk chalk art draw waves of people downtown for special events. Core artists live and work in and around a creative zone, offering a range of services, from graphic design to custom photography to musical instrument repair. A new downtown Princeton campus for the New River Community and Technical College infuses this Mercer County town of about 6,500 with hundreds of young people every day.

Performing and recording artist Lori McKinney and her artist husband Robert Blankenship are among the scores of dedicated movers and shakers who have created an enthusiastic and thriving scene of creative entrepreneurs, a strong community spirit and a renewed sense of hope for a bright and prosperous downtown renaissance.

Performers entertain a crowd on Mercer Street during Princeton’s Downtown Countdown. Photo by Richard Hypes.
McKinney and Blankenship are the driving force behind The RiffRaff Arts Collective, which is housed in two downtown buildings that contain a fine art gallery, six artists’ studios, two live-performance venues, a state-of-the-art recording studio, and Stages Music School, which serves nearly 200 students.

The Princeton Renaissance Project began in 2013 and has been so successful that in 2014 WV Living magazine named Princeton as West Virginia’s Best Up-and-Coming Town.

The RiffRaff partnered with the nonprofit Community Connections Inc. to secure a $111,000 grant from the Claude Worthington Benedum Foundation to take a multimedia
workshop on the road to help inspire other West Virginia communities to follow Princeton’s lead.

Create Your State is a multi-media presentation and workshop that inspires and empowers creative community revitalization and development. It provides a full program of immersive experiential learning and strategic planning for leaders, entrepreneurs, artists, students and other involved citizens.

The presentation tells the inspiring story of the arts-driven community transformation in Princeton through the eyes of McKinney and Blankenship. Participants leave with skills, tools and on-the-ground contacts to ignite positive change in their communities. They have access to a web portal with step-by-step instructional toolkits, video shorts, webinars and more. And they receive ongoing guidance from the Create Your State founders to execute community projects and plant new creative capital in their communities.

Ten West Virginia communities, including Fairmont, Grafton, Hinton, McDowell County, Mingo County, Ripley, Romney, Spencer, Sistersville and Weston, hosted the tour this year.

“West Virginia is at a crossroads, and we firmly believe that the arts can be a major element in the re-invention of our economic future,” McKinney said.

To learn more, visit www.theriffraff.net.

Music is an integral part of the Princeton arts scene.

Baileigh Watson dreams a little during Culturefest. Photo by Richard Hypes.
Please join us December 13-14 in Charleston for the West Virginia Division of Culture and History’s Arts In Our Communities arts conference in which we will explore creative place-making as an essential component of economic development across West Virginia. Attendees will also learn tips for tapping state and federal funding sources, and advocating for the arts.

The honored guests include National Endowment for the Arts Chairman Jane Chu, an accomplished artist and musician who has a background in arts administration and philanthropy.

Additional state and national experts will help stimulate a dialogue about how to use the arts and cultural activities to make our communities more livable, prosperous and better places for the arts to thrive.

Among the facilitators invited to attend:

- Leonardo Vazquez, executive director of the National Consortium for Creative Placemaking, which helps teams of community stakeholders build clear and cost-effective strategies for creative place-making, and strengthens their abilities to implement their strategies.

- Lori McKinney, a performing and recording artist who helped to create an enthusiastic and thriving scene of creative entrepreneurs, a strong community spirit and a prosperous downtown in Princeton.

- Alisa Bailey, president and CEO of the Charleston West Virginia Convention & Visitors Bureau, former West Virginia tourism commissioner, former director of West Virginia State Tourism and the state’s first woman Bureau of Commerce chief.

Also scheduled to attend are Kelly Barsdate, chief program and planning officer for the National Assembly of State Arts Agencies, who will talk about the importance of arts advocacy during a Q&A session, and Jim Denova, vice president of the Claude Worthington Benedum Foundation, which has improved the quality of life in West Virginia and southwestern Pennsylvania with grants that support specific initiatives in education, economic development, health and human services and community development. Denova will discuss funding opportunities for educational curriculum that embraces the principles of STEAM (science, technology, engineering, arts and mathematics.)

We are also planning several roundtable discussions that you won’t want to miss and a reception at the Clay Center for the Arts and Sciences’ Juliet Museum of Art.

Advance registration is required. If you are interested in joining us, contact Robin Jones at Robin.L.Jones@wv.gov or 304.558.0240 ext. 155.
West Virginia Commission on the Arts, Division of Culture and History Award More than $900,000 in Grants

A West Virginia musician who wants to create a new arrangement and recording of “The West Virginia Hills” and a museum that plans to host an interactive exhibit that explores the effects music has on us are among this year’s recipients of more than $900,000 in competitive grants awarded by the West Virginia Division of Culture and History and the West Virginia Commission on the Arts.

Individual artists, nonprofit arts and community organizations, public educational institutions, school boards, local and county government agencies and colleges and universities are eligible for these funds, which are provided by the West Virginia Legislature and the National Endowment for the Arts.

This year’s recipients are:

AMERICAN MASTERPIECE-WEST VIRGINIA
Provides funding to support access to and deeper experiences of American masterpieces and works of American masters.
Total: $32,000

Greenbrier Repertory Theatre Company, Lewisburg, Greenbrier County: $10,000 to help pay for its production of Carson McCullers’ “The Member of the Wedding.”

Wheeling Symphony Society Inc., Wheeling, Ohio County: $10,000 to help pay for its production of John Williams’ “Star Wars and More.”

West Virginia Professional Dance Company, Beckley, Raleigh County: $4,000 to help pay nationally acclaimed choreographer Gerri Houlihan to teach the company her “Schubert Variations” based on Franz Schubert’s “Death of the Maiden.”

West Virginia Symphony Orchestra, Charleston, Kanawha County: $8,000 to help pay for its performances of former WVSO Maestro Grant Cooper’s “Song of the Wolf” in Parkersburg, Charleston and Morgantown.

ARTS IN EDUCATION
Provides funding for in-school and out-of-school curriculum-based arts projects that meet the state Content Standards and Objectives, and tours that expose students in pre-K through 12th grade to various performing, literary and visual artists.
Total: $86,606

ArtsBank Inc., Elkins, Randolph County: $13,979 to help pay for an artist-in-residence program in Randolph County elementary schools.


High Rocks Educational Corporation, Hillsboro, Pocahontas County: $9,992 to help pay for arts programming for its Camp Steele and Girls Group programs.

Ivy & Stone, Council for the Arts, Summersville, Nicholas County: $5,285 to help present the musicals, “Chicken Dance,” “Jigsaw Jones” and “Golden Horseshoe” to students in Nicholas County along with study guides.

Kanawha County Schools, Charleston, Kanawha County: $5,000 to help pay to host the West Virginia Dance Company’s It’s Your World Full STEAM Ahead program, which includes performances and arts-integrated workshops for students.

Marshall County Board of Education, Moundsville, Marshall County: $10,625 to help pay to host the West Virginia Dance Company’s It’s Your World Full STEAM Ahead program, which includes performances and arts-integrated workshops for students.

Mid-Ohio Valley Symphony Society, Vienna, Wood County: $12,000 to help pay the West Virginia Symphony Orchestra to present two young people’s concerts to elementary students.

West Virginia Professional Dance Company, Beckley, Raleigh County: $15,000 to help pay for the dance company’s It’s Your World Full STEAM
Ahead program, which includes performances and arts-integrated workshops for students.

**West Virginia Youth Symphony**, Charleston, Kanawha County: $5,550 to help pay for professional musicians to teach students large and small ensemble performance skills.

**ARTS PARTNERS**
*Provides general operating support to long-standing, stable arts organizations.*
*Total: $517,738*

**ArtsBridge**, Parkersburg, Wood County: $19,329 to support a season of concerts, exhibitions, arts education programs, arts-organization and artist-support and the Very Spectacular Arts Festival.

**Carnegie Hall**, Lewisburg, Greenbrier County: $47,031 to support a season of presenting artists, film, visual arts exhibitions and festivals.

**Charleston Ballet**, Charleston, Kanawha County: $33,225 for a season of ballet and educational performances featuring guest artists, choreographers and master teachers with opportunities for master classes and professional coaching for West Virginia dancers.

**Clay Center for Arts & Sciences**, Charleston, Kanawha County: $55,208 for a season of exhibitions, performances, events and education and community outreach programming.

**Greenbrier Repertory Theatre Company**, Lewisburg, Greenbrier County: $48,618 for a season of plays, children’s productions and more than 150 performances that include live theater, music, art and literary events.

**Huntington Museum of Art**, Huntington, Cabell County: $68,660 to support a permanent collection of more than 15,000 objects, 10 exhibition galleries, an interactive education gallery, art reference library, theater, conservatory, sculpture courts and studio workshops.

**Morgan Arts Council**, Berkeley Springs, Morgan County: $21,220 for a season of comprehensive programming for youth, arts integration programs, 10 gallery exhibitions, arts learning experiences for community members, a summer concert series and a digital center for community engagement.

**Oglebay Institute**, Wheeling, Ohio County: $56,411 to support year-round classes, workshops, camps, exhibitions, concerts, theater productions, cinema, and school-based arts education programs.

**Parkersburg Arts Center**, Parkersburg, Wood County: $28,206 for a season of arts programming, exhibits and arts education classes for all ages.

**Randolph County Community Arts**, Elkins, Randolph County: $19,643 to support an evening concert series, brown bag concert series, community outreach programming, year-round arts education programming and fine arts and crafts exhibits.

**West Virginia Symphony Orchestra**, Charleston, Kanawha County: $69,866 to support a season that includes a symphonic and pops subscription series, Nutcracker performance, Symphony Sunday, Montclaire String Quartet recital series and statewide touring.

**Wheeling Symphony Society Inc.**, Wheeling, Ohio County: $50,311 for a season of four Masterworks concerts, three pops concerts, a holiday production, a Labor Day concert, two concert tours and education and outreach programming.

**CHALLENGE AMERICA**
*Provides funding for innovative projects that provide arts education to community members, expand or improve access to art experiences, use the arts as a catalyst for change, address cultural tourism and celebrate the unique characteristics of the arts in West Virginia, or create strong communities through the arts.*
*Total: $32,000*

**Carnegie Hall Inc.**, Lewisburg, Greenbrier County: $8,600 to help pay for We Are the Music Makers, an exhibit, performance, film and literature project that features Appalachian and Southern music.

**West Virginia Music Hall of Fame, Inc.**, Charleston, Kanawha County: $8,400 to help pay for a Music Career Counseling Project for eighth graders.

**West Virginia Symphony Orchestra**, Charleston, Kanawha County: $15,000 to help pay for its expanded 2016 Tour in Elkins, Princeton, Glenville and Franklin.

**COMMUNITY ARTS PROJECT SUPPORT**
*Provides support for projects that offer arts programming to the public and planning and organizational development projects that strengthen West Virginia arts organizations.*
*Total: $211,886*

**ArtsLink Inc.**, New Martinsville, Wetzel and Tyler counties: $8,638 to help pay for a re-granting program and concert series that includes performances by The Roger
Humphries Trio, Mid-Ohio Valley Ballet, Missoula Children’s Theater and others.

**Augusta Heritage Center**, Elkins, Randolph County: $20,000 to help pay artist salaries for its six-week classes in traditional cultures, music, dance, crafts and folklore.

**Charles T. “Chuck” Mathena II Foundation Inc.**, Princeton, Mercer County: $19,900 to help pay artist fees to the Russian National Ballet, Recycled Percussion, ERTH’s Dinosaur Zoo Live and the Greenbrier Valley Theater’s production of “Pump Boys and Dinettes,” among others.

**Contemporary American Theater Festival**, Shepherdstown, Jefferson County: $18,352 to help pay artist and production fees associated with its 2017 season.

**Friends of Music**, Shepherdstown, Jefferson County: $8,023 to help pay artist fees to the Two Rivers Chamber Orchestra.

**Friends of the Alban Arts & Conference Center**, St. Albans, Kanawha County: $10,175 to help pay artist fees associated with its 2016-2017 theatrical season.

**Greenbrier Valley Chorale**, Lewisburg, Greenbrier County: $5,057 to help pay to present Gabriel Faure’s “Requiem” during a commemorative 9/11 concert.

**Kanawha Valley FOOTMAD**, Charleston, Kanawha County: $5,450 to help pay travel and artist fees for its 2017 season that features country, Cajun, folk, honky-tonk and Celtic music, among others.

**Mid-Ohio Valley Symphony Society**, Vienna, Wood County: $12,000 to help pay artist fees to the West Virginia Symphony Orchestra.

**Morgan Arts Council**, Berkeley Springs, Morgan County: $7,500 to help pay the salaries of an events coordinator and facilities coordinator.

**Pocahontas County Opera House Foundation**, Marlinton, Pocahontas County: $10,675 to pay artist fees for the 2016-2017 Performance Series, which will include local bluegrass and traditional Appalachian music, ragtime piano, steel drums and more.

**Trillium Collective LTD**, Lewisburg, Greenbrier County: $16,530 to help pay for a concert series of original dance and movement theater and an intensive dance training and performance program for teens.

**West Virginia Arts Presenters Inc.**, Lewisburg, Greenbrier County: $34,471 to help pay for block booking performances by Landau Eugene Murphy Jr., Qiet, Session Americana and West Virginia Dance Company, and stipends for its executive committee.

**West Virginia Professional Dance Company**, Beckley, Raleigh County: $15,115 to help develop a new STEAM touring program titled “It’s your world, full steAm ahead!”

**Youth Museum of Southern West Virginia**, Beckley, Raleigh County: $20,000 to pay fees associated with Noise, an interactive exhibit that explores sound and music and its effects on us, and The Mystery of the Mayan Medallion.

**Alpine Heritage Preservation**, Thomas, Tucker County: $1,000 to help pay for the 6th annual ArtSpring Festival – Tour of Tucker County Arts.

**Berkeley Arts Council**, Martinsburg, Berkeley County: $450 to help pay for MindKraft.

**Capon Bridge Elementary**, Capon Bridge/Hampshire County: $1,000 to help pay for Mick Souter’s “Celebratel West Virginia.”

**Charleston West Virginia Blues Society**, Charleston, Kanawha County: $1,000 to help pay for Simply Jazz and Blues Festival.

**Dreams Community Development Corporation**, Charleston, Kanawha County: $1,000 to help pay for the 3rd annual MLK Unity Breakfast.

**Elkins Main Street**, Elkins, Randolph County: $1,000 to help pay for the Elkins Jazz Walk.

**Frankfort Intermediate School**, Fort Ashby, Mineral County: $1,000 to help pay for Mick Souter’s “The Roads and Rails of Woody Guthrie.”

**Glade Elementary School**, Cowen, Webster County: $1,000 to help pay for Mick Souter’s “Aboard the Iron Horse.”

**Greenbrier East High School**, Lewisburg, Greenbrier County: $700 to help pay for Dancing Alive.

**Holly River State Park Foundation**, Hacker Valley, Webster County: $550 to help pay for the Holly River Festival.

**Lost River Valley Community Foundation**, Mathias, Hardy County: $1,000 to help pay for Earth’s Quilt: Common Thread.
Mountain Stewardship & Outdoor Leadership School, Morgantown, Monongalia County: $1,000 to help pay for “Rebuilding a Nation: Fulfilling the Promise of Freedom.”

Pocahontas County Arts Council-Green Bank Art Center, Marlinton, Pocahontas County: $750 to help pay for David Houser’s stained glass class.

Preservation Alliance of West Virginia, Elkins, Randolph County: $500 to help pay for the 7th annual Historic Preservation Awards Benefit Concert.

Princeton Primary School, Princeton, Mercer County: $1,000 to help pay for Mick Souter’s “The Roads and Rails of Woody Guthrie.”

Summers County Schools, Hinton, Summers County: $1,000 to help pay for Mick Souter’s “Aboard the Iron Horse.”

South Charleston Museum Foundation, South Charleston, Kanawha County: $750 to help pay for In Concert with Mollie O’Brien & Rich Moore

Upshur Arts Alliance, Buckhannon, Upshur County: $350 to help pay for Ilene Evans’ “Voices from the Earth” workshop.

Webster Springs Main Street, Webster Springs, Webster County: $350 to help pay for Burgoo Down Home Days.

PROFESSIONAL DEVELOPMENT FOR INDIVIDUAL ARTISTS

Provides funding to artists to expand or improve their work.

Total: $37,560

Randall Arbogast, Elkins, Randolph County: $2,500 to help purchase a laser engraver.

Retta Blankenship, Arbovale, Pocahontas County: $1,423 to help pay tuition for a traditional book binding class at John C. Campbell Folk Art School.

Chase Bowman, Princeton, Mercer County: $806 to help buy a refurbished camera and create a website.

Jonathan J. Danz, Fayetteville, Fayette County: $1,023 to help pay to attend the 41st World Fantasy Convention in Columbus, Ohio.

Gabe DeWitt, Morgantown, Monongalia County: $1,496 to help pay tuition for an adventure photography workshop in Jackson Hole, Wyoming.

Cheryl Ryan Harshman, Wheeling, Ohio County: $1,577 to help pay for a mentorship with painter Robert Burridge in California.

Roscoe Gainer, Arnoldsburg, Calhoun County: $1,922 to help buy a wood lathe and assorted woodworking tools.

David Harman, Hillsboro, Pocahontas County: $2,500 to help purchase a forge, ventilation system and miscellaneous supplies.

Rebecca Grace Jones, Shepherdstown, Jefferson County: $1,288 to help buy a mat cutting system.

Jamie Lester, Morgantown, Monongalia County: $1,172 to help pay for a painting workshop conducted by watercolor artist Alvaro Castagnet in Maine.

John Lilly, Charleston, Kanawha County: $2,500 to help create a new arrangement and recording of “The West Virginia Hills.”

Maria Loudermilk, Charleston, Kanawha County: $2,500 to help pay tuition to attend classes at the American Ballet Theatre in New York City.

Catherine Moore, Fayetteville, Fayette County: $1,627 to help pay tuition and related expenses for two week-long artist institutes at the Center for Documentary Studies in North Carolina.

Tabitha A. Moore, Charleston, Kanawha County: $1,709 to help pay to attend the National Dance Education Organization’s annual conference in October.

Brian Michael Reed, Ivydale, Clay County: $2,500 to help pay to attend workshops at the Center for Book Arts in New York City.
David G. Shombert, Elkins, Randolph County: $883 to help pay tuition for a master level woodturning workshop at the Appalachian Center for Craft in Tennessee.

Augusta Smith, Glen Dale, Marshall County: $1,186 to help pay tuition and supplies for the Homecoming Hues workshop at Oglebay Institute in Wheeling.

Morgan J. Smith, Thomas, Tucker County: $2,458 to help purchase a sewing machine and leather supplies.

Tara Nicole Smith, Morgantown, Monongalia County: $1,496 to help pay tuition for an adventure photography workshop in Jackson Hole, Wyoming.

Erin Stephens, Huntington, Cabell County: $2,500 to help pay tuition to attend classes at the American Ballet Theatre in New York City.

Kathy Jane Talley, Hurricane, Putnam County: $2,494 to help pay for a mentorship and attend the Indiana Stateline weaving conference.

Grant Opportunities for Artists

American Masterpieces–WV
Deadline: April 1
Provides support for projects that contribute to West Virginian’s access to America’s cultural legacy and an increased awareness of West Virginia’s impact on that legacy.

Arts in Education
Deadline: March 1
Provides support for curriculum-based, hands-on projects that involve K-12 students and teachers in the arts during daily instruction and for arts education programming outside of regular school hours.

Arts Partners
Deadline: March 1
Provides general operating support to long-standing, stable arts organizations to further the general purpose or work of an organization, rather than for a specific purpose or project.

Challenge America
Deadline: March 1
Provides support for innovative enhancement of public arts experiences; outreach documentation and evaluation.

Community Arts Project Support
Deadline: March 1
Provides support for projects in all disciplines that offer arts programming to the public and planning and organizational development projects that strengthen West Virginia arts organizations.

Cultural Facilities and Capital Resources
Deadline: July 1
Provides support for acquisition, construction, renovation, accessibility improvements and capital purchases of durable equipment.

EZ Arts Access
Deadline: April 1 /October 1
Provides support for small communities and organizations with small budgets. This is a simplified application process with the opportunity for application two times per year, allowing for special opportunities that occur after other WVCA deadlines have passed.

Mini Grants
Deadline: 6 weeks prior to project date
Provides support for schools, nonprofit community arts organizations or other nonprofit sponsors that do not present a season of events.

Professional Development for Artists
Deadline: February 1/October 1
Provides support for professional and emerging artists seeking ways to expand or improve their own work or share their expertise.

Professional Development for Artist Organizations
Deadline: February 1/October 1
Provides support for professional artist organizations seeking ways to expand or improve their work or share their expertise.

Training and Travel
Deadline: 6 weeks prior to project date
Provides financial assistance to artists, arts administrators and arts educators to attend seminars, conferences, workshops and showcases outside West Virginia.
WVDCH Seeks to Expand STEAM Curriculum

To help expand curriculum that integrates the arts with science, technology, engineering and mathematics (STEM), the West Virginia Division of Culture and History (WVDCH) collaborated with two organizations to provide training for teachers, teaching artists and STEM practitioners.

The plan is to develop a cadre of STEAM and arts integration trainers, who will work with teaching teams and interested educators across the state.

“We see this as the beginning of a process in which the WVDCH provides financial assistance, professional development and support to teachers who are committed to teaching the whole student and nurturing creativity, problem-solving, and 21st century thinking and learning,” said WVDCH Arts Director Renée Margocce.

The Huntington Museum of Art hosted two days of STEAM training in July, one for Cabell County art teachers and one for Cabell County K-12 teachers. Oglebay Institute in Wheeling offered training to K-8 teachers in public and private schools in the Northern Panhandle in September.

The training was made possible by the Claude Worthington Benedum Foundation, which provided funding for the division to offer grants for arts-integration education to about 40 schools and nonprofit arts organizations this past fiscal year. Individual STEAM Power WV grants of up to $7,500 were used to support STEAM curriculum and community programming. Additional funding was provided by the West Virginia Department of Education and the Arts in collaboration with the Governor’s STEM Initiative, and by The Clay Center for the Arts & Sciences.

Above: North Elementary students designed and built an outdoor structure at their school that includes birdhouses and steel bird panels. Photos courtesy of WVU Art professors Dylan Collins and Joseph Lupo.

Below: Students at North Elementary School in Morgantown drew sketches while creating a garden to attract regional birds as part of a STEAM Power WV project.
You see them at every event. Volunteers and arts supporters who lend a hand to set up an event or carry tables for artists to sell their wares, purchase a piece of pottery or write a letter of appreciation to a performer or musician. Whether they offer physical, emotional or financial assistance, supporters aid in the growth of an artist or arts company. Without their support, many artisans—especially those here in West Virginia—would struggle more than they currently do. Though our support is often scattershot, some of us don’t realize the important impact each of us can make on performers, craftsmen and arts organizations. There are three types of arts supporters.

An **enthusiast** is the most common type. This is the person who attends a performance, purchases a piece an artwork or visits a museum or festival. Their interest is widespread and they often attend several events a year. They feel their support is placed through the price of a ticket or casual interaction with the artist. The positive enthusiast casually shows appreciation through personal actions with others or a brief mention on social media sites.

The enthusiast in an informal, but important supporter because without the small, but constant contributions, the artist may not have the regular financial or emotional revenue necessary to continue. Many artists speak of the value of the individual patron and how important their supportive comments and purchases are for their continued well-being.

The **advocate** is a more structured and formal arts supporter. Often centered on a particular artist, group or cause, the advocate has a great loyalty to specific programs and works to enhance the reputation of the person or program they support. The actions of an advocate may include putting up posters for an event, recruiting other patrons, creating or adding to an organization’s website or doing volunteer work to support the artist or program.

You often encounter advocates as they are working an event or collecting donations. They may contact businesses to display an artist’s wares or distribute literature promoting a concert, public reading or performance. The advocate is a supporter who uses positive approach and energy to assist the artist in the duties needed outside of the creation of a piece or performance.

The last type of arts supporter is the **activist**, an intense cause-based supporter who takes the advocacy into a more active series of deeds. The activist goes beyond patronage into promotion and vigorously contributes to the success of an artist or group. An activist is very organized and passionate with specific goals who seeks to personally contribute to the success of the arts.

Arts activism may include campaigning for events to be held in specific places, petitioning for programs to be included at a fair or writing editorials that contribute to viewing art or an artist favorably. Activity is usually positive and intense. There is a great deal of difference going to see a local band perform at a pub and seeking funding for a group’s performance. It is the difference between hitting a “Like” button on Facebook and organizing groups of people to speak at a rally for financial support of a school art program. Referred to as “rigorous and vigorous,” an activist may hold a board-appointed position or be an independent individual dedicated to promoting an artist.

It’s important to remember that as a supporter of the arts, you probably act in all three roles. You may have an enthusiast’s approach to a singer or pottery group, serve as a volunteer advocate to your local library or craftwork collective and be elected to an advisory group for literacy or professional performers. Each person dedicated to the promotion of any artist or program is an arts supporter. It’s just a matter of how you decide to use your energy.

**What Type of Arts Supporter are You?**

By Dr. Mickey Blackwell
Some members of the Arts Section of the West Virginia Division of Culture and History are changing roles.

Arts Director Renée Margocee said the changes are intended to improve the section’s service to the public by broadening the staff’s understanding of the many services and programs the Division of Culture and History offers.

“By cross training staff members in various positions, we all gain a better understanding of the needs of the people we serve, and that is certain to lead to better and more responsive action to help artists and arts organizations with any needs they have and challenges they may face,” she said.

P.J. Dickerscheid, who was the state’s individual artist coordinator, is now the community arts coordinator responsible for overseeing the Arts Partners and Community Arts Project Support grant programs. She will also manage the Peer Assistance Network while continuing in her role as the editor of the agency’s quarterly publication ArtWorks West Virginia.

Elizabeth Yeager, who previously worked in the division’s Communications Section, recently joined the Arts staff as the individual artist coordinator responsible for overseeing the Professional Development for Artists and Artisans grant program. She will also oversee the EZ Arts Access, Mini Grants, and Training and Travel grant programs.

Debbie Haught, who has served the division in a number of roles, but most recently as the community arts coordinator, is now the cultural facilities and capital resources grant coordinator and Americans with Disability Act (ADA) coordinator. She will administer the Cultural Facilities and Capital Resource Grant and Fast Track Grant programs, and review the accessibility of facilities and programs to ensure inclusion of all people. Additionally, she will oversee the Certified Arts Communities program, the Creative Aging initiative and work with West Virginia organizations in making direct application to the Mid Atlantic Arts Foundation and the National Endowment for the Arts.

Jim Wolfe will continue to coordinate the Arts Section’s Arts in Education and STEAM Power WV grant programs as well as the state Poetry Out Loud competition for high school students.

Robin Jones will continue as the section’s administrative secretary while Barbie Smoot will remain as the section’s grants officer and budget manager.
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