

Arts in Our Communities 2019 Conference

Tuesday, February 12, 2019

- 8:30 a.m. **Registration and Refreshments**
- 9:00 a.m. **Opening Remarks**
 Randall Reid-Smith, Curator of the WV Department of Arts, Culture and History
- 9:10 a.m. **Introduction to National Speaker**
 Lance Schrader, Director, WV State Arts Office
- 9:15 a.m. **National Speaker**
 Tom Simplot, Senior Advisor to the Senior Deputy Chairman,
 National Endowment for the Arts
- 10:00 a.m. **Community Collaboration: Festival Planning and Building Partnerships**
 Peggy McKowen, Associate Producing Director, Contemporary American Theater
 Festival
 Brittany Javins, Executive Director, FestivALL Charleston
 Alecia Ford, Founder and Chair, Gate 5 Industrial Art Festival
 Moderated by: Cindy McGhee, WV Commission on the Arts
- 11:00 a.m. **Break**
- 11:20 a.m. **Coloring Outside the Lines: The Role of Arts Organizations in Supplementing
K-12 Curriculum in the Arts**
 Michael Sean McKowen, Director of Exhibitions, Stifel Fine Arts Center and Towngate
 Theater at Oglebay Institute
 Amanda DeBarr Stevens, Executive Director, Artsbridge, Inc.
 Cindy Dearborn, Director of Education, Huntington Museum of Art
 Moderated by: Jim Wolfe, Arts in Education Coordinator, WV State Arts Office
- 12:20 p.m. **Working Lunch:**
 Attendees are seated by regions. Each group has 45 minutes to discuss a project that all
 participants could potentially participate in. One person is elected to present the
 project.
- 1:40 p.m. **Plenary Session: Presentations from Lunch Groups**

- 2:20 p.m. ***Arts and Tourism: The Value of the Creative Economy***
 Kara N. Moore, Deputy Commissioner, WV Tourism Office
 Vicki Willman, Director of Development, Contemporary American Theater Festival
 Gabrielle Tokach, Public Relations Manager, Contemporary American Theater Festival
 Introductions by: Lance Schrader, Director, WV State Arts Office
- 3:20 p.m. **Break: Coffee and Networking**
- 3:50 p.m. ***The Art of Healing: Shared Stories of the Arts' Therapeutic Ability***
 Missy Armentrout McCollam, Executive Director, Old Brick Playhouse
 Renee K. Nicholson, Assistant Professor, WVU, Programs in Multi- and Interdisciplinary
 Studies
 Cynthia Fraula-Hahn, President, The Bodice Project
 Kathryn Bragg-Stella, Vice President, The Bodice Project
 Moderated by: Lance Schrader, Director, WV State Arts Office
- 4:50 p.m. Film Screening – ***Netflix's Recovery Boys, a film by Elaine McMillion Sheldon***
 Followed by a Q&A session with staff from Jacob's Ladder (featured in film):
 Kevin Blankenship, MD, Founder and Medical Director, Jacob's Ladder.
 Brandhi Irvon Gafeney, Director of Music & Arts, Jacob's Latter
- 6:20 Dinner on your own.

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8:30 a.m. **Registration and Refreshments**

8:55 a.m. **Welcome**

Lance Schrader, Director, WV State Arts Office

9:00 a.m. **Field Notes: Teaching Artists Share Recent Projects**

Zack Merritt, Education Specialist, The Clay Center for Arts and Sciences

Melony Gingery, Artist/Owner, Melony's Menagerie

Kylie Proudfoot-Payne, Teaching Artist with ArtsBank, Inc.

Moderator: Jim Wolfe, Arts in Education Coordinator, WV State Arts Office

10:00 a.m. **WV State Arts Office Strategic Plan 2018-2023 Overview**

Jack O'Hearn, Community Arts Coordinator, WV State Arts Office

10:20 p.m. **Featured Speaker**

Ian Tresselt, Deputy Director of Programs, Mid-Atlantic Arts Foundation

10:40 a.m. **Break: Coffee and Networking**

11:00 a.m. **Creative Placemaking: Reimagining the Role of the Arts in Community Development**

Margaret Mary Layne, Layne Consulting

Eunice Bellinger, President, BridgeValley Community & Technical College

Jeanne Mozier, Board Secretary, Morgan Arts Council

Moderated by: Susie Salisbury, Charleston Area Alliance

12:10 p.m. **Working Lunch:**

Attendees are grouped by role. Members discuss a problem they may be encountering and receive advice from peers.

1:25 p.m. **Introduction of Featured Speaker**

Lance Schrader, Director, WV State Arts Office

1:30 p.m. **Featured Guests**

TBD

2:00 p.m. **Featured Speaker**
Andi Hasley, President, West Virginia Music Educators Association

2:30 p.m. **Breakout Sessions:**

Grant Writing for Arts Organizations:

National Endowment for the Arts

Theater

TBD, National Endowment for the Arts

Mid Atlantic Arts Foundation

Media Room

Haowen Wang, Program Officer, Performing Arts, Mid-Atlantic Arts Foundation

WV State Arts Office

Childer's Room

Staff from the WV State Arts Office

Roundtables for Artists:

Great Hall

Table 1: What are Curators looking for in new & emerging art?

Jessica O'Hearn, Artistic Director and Curator, Juliet Art Museum at The Clay Center for Arts and Sciences

Chris Hatten, Senior Curator, Huntington Museum of Art

Table 2: Individual Artist Grants from the WV State Arts Office

Elizabeth Yeager, Individual Artist Coordinator, WV State Arts Office

Table 3: What are presenters looking for in new performers?

Rob Rosano, Vice President of Theaters & Sales, The Clay Center for Arts and Sciences

Lynn Creamer, Artistic Director, Carnegie Hall

Table 4: Preserving and Promoting Folk & Traditional Arts

Emily Hilliard, State Folklorist, WV Humanities Council & WV Folklife Program
Stanley Bumgardner, Editor, Goldenseal Magazine

Beth Ruppensburg King, Director, Augusta Heritage Center of Davis and Elkins College

4:15 p.m. **Closing Remarks**

Randall Reid-Smith, Curator of the WV Department of Arts, Culture and History

4:30 p.m. **Coffee and Networking**

Please join us on Thursday, February 14th for Arts Day at the Legislature from 10:00 a.m. to 1:00 p.m.