



## Conference Agenda

### TUESDAY, DECEMBER 13, 2016

- 9 a.m.           **REGISTRATION AND REFRESHMENTS**
- 9:15 a.m.       **OPENING REMARKS – Randall Reid-Smith**  
                    Commissioner, West Virginia Division of Culture and History
- 9:20 a.m.       **WELCOME – Joanne Jaeger Tomblin**  
                    First Lady, State of West Virginia
- 9:45 a.m.       **THE CREATIVE CITY – Leonardo Vazquez**  
                    Founding Executive Director, The National Consortium for Creative Placemaking
- 10:45 a.m.      **SUCSESSES AND CHALLENGES IN COMMUNITY ENGAGEMENT**
- **Leonardo Vazquez**, Moderator
  - **Alisa Bailey**, Executive Director, Charleston Convention and Visitors Bureau
  - **DeEtta King Hunter**, Member, West Virginia Commission on the Arts, former Mayor, Lewisburg
  - **Steve Williams**, Mayor, Huntington
- 12 p.m.           **BUFFET LUNCH**
- 12:50 p.m.      **INTRODUCTION OF KEYNOTE SPEAKER – Gayle Manchin**  
                    2005-2010 First Lady of West Virginia and  
                    2012-2013 President, National Association of State Boards of Education
- 1 p.m.           **KEYNOTE SPEAKER – Jane Chu**  
                    Chairman, National Endowment for the Arts
- 1:40 p.m.       **GRASSROOTS OPPORTUNITIES IN COMMUNITY ENGAGEMENT**
- **Leonardo Vazquez**, Moderator
  - **Brandon Dennison**, Executive Director, Coalfield Development Corporation
  - **Joshua Midgett**, General Manager, Contemporary American Theater Festival
  - **Lori McKinney-Blankenship**, Founder and Administrator, The Riff Raff Arts Collective
- 3 p.m.           **MUSIC EDUCATION AS A COMMUNITY ENGAGEMENT CORNERSTONE**
- **Chiho Feindler**, Grantee and Compliance Manager, VH1 Save The Music Foundation
  - **Susan Landis**, Executive Director, Beckley Area Foundation, and Chair, West Virginia Commission on the Arts
  - **Selina Midkiff**, Founding and Artistic Director, Appalachian Children's Chorus
- 3:30 p.m.       **CONCERT PERFORMANCE – Barbara Nissman**  
                    Pianist



## Conference Agenda

### WEDNESDAY, DECEMBER 14, 2016

- 8 a.m.           **CONTINENTAL BREAKFAST**
- 8:30 a.m.       **WELCOME – Kay Goodwin**  
Secretary, West Virginia Department of Education and the Arts
- 9:00 a.m.       **NATIONAL ENDOWMENT FOR THE ARTS GRANT WRITING WORKSHOP**
  - **Nancy Daugherty**, Arts Education Specialist
  - **Michael Killoren**, Local Arts Agencies and Challenge America Director
- 10:15 a.m.      **BREAK**
- 10:30 a.m.      **INTRODUCTION OF KELLY J. BARSDATE – Renee Margocee**  
Director of Arts, West Virginia Division of Culture and History
- 10:35 a.m.      **ARTS ADVOCACY: GETTING BEYOND POLITICAL ACRIMONY – Kelly J. Barsdate**  
Chief Program and Planning Officer, National Assembly of State Arts Agencies
- 11:15 a.m.      **INTRODUCTION OF LAURA SMITH – Renee Margocee**
- 11:20 a.m.      **RAISING FRIENDS, RAISING FUNDS – Laura Smith**  
Chief Advancement Officer, National Assembly of State Arts Agencies
- 12:15 a.m.      **INTRODUCTION OF THE KEYNOTE SPEAKER – Susan Landis**
- 12:20 p.m.      **STEAM EDUCATION – James DeNova**  
Vice President, Claude Worthington Benedum Foundation
- 12:45 p.m.      **BUFFET LUNCH**
- 1:20 p.m.       **WEST VIRGINIA AND THE MID ATLANTIC ARTS FOUNDATION – Alan W. Cooper**  
Executive Director, Mid Atlantic Arts Foundation
- 1:30 p.m.       **BREAK-OUT SESSIONS**
  - West Virginia Division of Culture and History Grant Writing Workshop
  - One-On-One with the National Endowment for the Arts Staff
  - Mid Atlantic Arts Foundation Discussion with **Alan W. Cooper**
- 3 p.m.           **CLOSING REMARKS – Randall Reid-Smith**